



business, taxation and charity advisers



*"I've never had a problem with understanding the advice I've been given by Russell New, which hasn't always been the case with other accountants in the past. I like their lack of pretension and that they don't lapse into jargon."*

**Director, Specialist Media Relations Company, London**

*In the right hands,  
complex tasks are  
made easy*



[www.russellnew.com](http://www.russellnew.com)

Russell New specialises in providing efficient, proactive services in a friendly manner to small and medium sized businesses, private clients, trusts, schools and charities. We advise and support our clients and their businesses by working with them to achieve their goals.

- Audit and Accountancy
- Tax Planning and Support
- Financial and Strategic Consultancy
- Corporate Finance, Acquisitions and Mergers
- Business and Charity Start Ups
- Charities and Independent Education
- Forensic Accountancy
- Trusts
- Company Secretarial
- Payroll
- Bookkeeping

*“In a faster-moving world you need advisers to give you an immediate sense of direction. The number one appeal for me with Russell New is that they react not just quickly but sensibly. They will give me an immediate ball-park response, and then usually within a day come back to me with more detailed information. I also like their willingness to give guidance as to which path to take; it’s not just advice.”*

**Non-Exec Director, SMEs and Charities, London**



Vince McLoughlin  
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business, taxation and charity advisers

Russell New is based in Upper Beeding near Steyning in West Sussex, with good communications by rail, road and air.

Ample parking space is available for staff and visitors.



*“Russell New is a cheerful company that gives great advice and great services... nothing they have ever said has been wrong.”*

**Director, Manufacturing Company,  
London**

**Russell New**

The Courtyard, Shoreham Road, Upper Beeding  
Steyning, West Sussex BN44 3TN

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# Experience across all **Business sectors**

The firm's commercial clients operate in all areas including the service and professional sectors, manufacturing, media, property development and investment, retail, farming and finance. We therefore have a good understanding of the intricacies and problem areas across all business sectors.



*“Accountants can get a bad press, as can lawyers of course, but Russell New don't follow the archetypal model because they are sensible people to talk to.”*

Partner, Major Law Firm, London

## **Our approach**

As well as providing all the audit, accountancy and taxation services you would expect from accountants, we offer a wide range of proactive and strategic advice and planning to help our clients achieve increases in profitability and wealth.

We encourage our clients to take advantage of all the day to day business and tax efficiencies that are often overlooked as well as providing overall fiscal planning.

We advise our clients on the appropriate business structure to suit their needs, how to develop their business and how to groom and prepare the business for sale or retirement.

## **Experienced teams**

With our team's range of expertise and its concentration in one location our clients can be assured that they will receive the priority and service they require.

From accounts and tax return completion to tax planning or advice on strategy, our team is here to help.

## **Legislation**

Every year brings new legislation; we use our knowledge and understanding to make these changes work for our clients. We keep them up to date with changes that affect their business so they can concentrate on running it effectively.

# From accounts and tax return completion to tax planning or advice on strategy, our team is here to help

## As specialists, we understand your needs

We are committed to our clients' success in an increasingly complex business environment; we listen to their needs to provide the right mix of services to suit them.

Our services include:

### Audit and Accountancy

- Registered auditors
- Statutory accounts preparation
- Management accounting
- Financial and management systems reviews

### Forensic Accounting

- Shareholder and partnership disputes
- Business and share valuations
- Fraud and financial investigations

### Financial & Strategic Consultancy

- Planning for growth
- Cash flow and profit forecasting
- Effective remuneration strategies
- Planning for sale or retirement from business

### Tax Planning & Support

- Personal, corporate and capital tax planning and compliance
- VAT planning and compliance
- Share option schemes
- Research and development and patent box reliefs

### Corporate Finance, Acquisitions & Mergers

- Taxation and commercial advice
- Due diligence
- Reporting accountant for listings
- Enterprise Investment Schemes

### Business & Charity Start Ups

- Advice on suitable business or charity structures
- Full support for UK subsidiaries of overseas companies

### Charities and Independent Education Advisers

- Tailor made charity advice
- Trustee training
- Governance advice
- Independent examinations

### Trusts

- Planning
- Taxation and administration
- Trustee services

### Company Secretarial

- Company formations
- Statutory compliance
- Capital restructuring

### Payroll

- Monthly payroll
- Advice on employment contracts
- Tax efficient termination payments

### Bookkeeping

- On site or remote using cloud based systems
- Most well known systems supported
- Qualified, experienced staff

*“I like the way that Russell New think about the client's position first, rather than weatherproofing themselves when they give advice.”*

**Founder, UK Pottery Manufacturer,  
London and Stoke-on-Trent**

## Your commercial partners

To see how we can help you, contact one of the partners for a free initial consultation.

Call us on 01903 816699 or email Chris Checkley [chris@russellnew.com](mailto:chris@russellnew.com) or Vince McLoughlin [vince@russellnew.com](mailto:vince@russellnew.com)

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# Specialist services for Charities

Russell New is recognised as a leading provider to the charity sector, offering audit, accountancy, taxation, governance and related services. We work with many organisations within the sector, and have developed a reputation as one of the top advisory firms. We have achieved this recognition by working in partnership with our clients, helping them achieve Best Practice in all areas of compliance and bringing added value to everything that we do.



*“Russell New gives me  
the confidence and peace  
of mind I need to run my  
charity.”*

Finance Director,  
Environmental Charity, London

## **We listen and learn**

To help your organisation it is essential we first understand it. We achieve this by spending time with you discussing key areas to see at first-hand how your organisation works. We then use this knowledge to develop a strategic approach to our services, helping your organisation run more effectively and efficiently.

Every client is assigned a dedicated team, headed by partner Mark Cummins, providing continuity of service throughout the year. We maintain regular contact to help monitor progress and identify areas on which to advise.

## **We will help you with the details**

We can help you to unravel the complexities of statutory compliance, enabling you to concentrate on your core activities. We provide advice on current legislation and its changes, how it will affect and potentially change your organisation.

Russell New has extensive knowledge and understanding of the sector.

# Adding value and easing the complexity of compliance

## As specialists, we understand your needs

Having worked with charities for many years, Russell New has acquired an extensive accumulated knowledge and understanding of the sector. We use this knowledge proactively to assist and develop organisations, offering practical solutions to many of the issues you may face.

### Our services include:

- Audit and Accountancy
- Governance advice (including Trustee training)
- Benchmark reports
- Payroll
- Tax planning (including VAT)
- Tax compliance (including Gift Aid)

### In addition to these, we offer a range of advisory services:

- Strategic advice
- Specialist seminars and events (including Charity Breakfast Clubs)
- Help with recruitment of Trustees
- Advice on and implementation of internal systems and controls
- Regular charity briefings

*“During an audit we noticed that the finance team’s structure and reporting requirements were incompatible. We made proactive recommendations on a rationalised restructure which has since been successfully implemented.”*

**Mark Cummins, Partner and Head of Charities and Education Team**

## Business advice and value for money

Our ability to provide in-depth industry-specific added value advice gives charities exceptional value for money. This is key to the service we offer our clients. As a team based in one location we can offer you a full range of services, using the expertise and experience of our staff.



**Mark Cummins,**  
Partner and Head  
of Charities and  
Education Team

### Your charity partner

We see our involvement with your organisation as a development opportunity. Let us help you move your organisation forward. Call Mark Cummins, Head of our Charities Team, for an initial consultation on 01903 816699 or email [mark@russellnew.com](mailto:mark@russellnew.com)

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# Specialist services for **Independent schools**

Russell New is recognised as a leading provider to the independent school sector, offering audit, accountancy, governance and related services. We work with many independent schools and have developed a reputation as one of the top advisory firms. We have achieved this recognition by working in partnership with our clients, helping them achieve Best Practice in all areas of compliance and bringing added value to everything that we do.



*“Russell New know  
what they are good at  
and they do it very well.”*

**Bursar,  
Independent School, Surrey**

## **We listen and learn**

To help your organisation it is essential we first understand it. We achieve this by spending time with you discussing key areas to see at first-hand how your organisation works. We then use this knowledge to develop a strategic approach to our services, helping your organisation run more effectively and efficiently.

Every client is assigned a dedicated team, headed by partner Mark Cummins, providing continuity of service throughout the year. We maintain regular contact to help monitor progress and identify areas on which to advise.

## **We will help you with the details**

We can help you to unravel the complexities of statutory compliance, enabling you to concentrate on your core activities. We provide advice on current legislation and its changes, how it will affect and potentially change your organisation.

Russell New has extensive knowledge and understanding of the sector.

# Adding value and easing the complexity of compliance

## As specialists, we understand your needs

Having worked with independent schools for many years, Russell New has acquired an extensive accumulated knowledge and understanding of the sector. We use this knowledge proactively to assist and develop organisations, offering practical solutions to many of the issues you may face.

### Our services include:

- Audit and Accountancy
- Governance advice (including Governor training)
- Benchmark reports
- Payroll
- Tax planning (including VAT)
- Tax compliance (including Gift Aid)

### In addition to these, we offer a range of advisory services:

- Strategic advice
- Specialist seminars and events (including Charity Breakfast Clubs)
- Help with recruitment of Governors
- Advice on and implementation of internal systems and controls
- Regular education briefings

*“An audit can be somewhat stressful. Russell New does a great job at performing the audit in a way that is not stressful to us... the audit process is usually quick and very accurate.”*

**Bursar, Independent School,  
West Sussex**

## Business advice and value for money

Our ability to provide in-depth industry-specific added value advice gives independent schools exceptional value for money. This is key to the service we offer our clients. As a team based in one location we can offer you a full range of services, using the expertise and experience of our staff.



**Mark Cummins,**  
Partner and Head  
of Charities and  
Education Team

### Your education partner

We see our involvement with your organisation as a development opportunity. Let us help you move your organisation forward. Call Mark Cummins, Head of our Education Team, for an initial consultation on 01903 816699 or email [mark@russellnew.com](mailto:mark@russellnew.com)

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